

Greetings,

Under the auspices of the governments of Serbia, North Macedonia, and Albania, the second international wine fair **"Wine Vision by Open Balkan"** will be held in Belgrade from **November 16th to November 19th, 2023**.

Leading wine producers from Serbia, North Macedonia, Albania, and the region will participate in this renowned event together with some of the most illustrious figures in the wine industry. A number of wine specialists, dealers, distributors, Masters of Wine, wine journalists, critics, bloggers, and representatives from the most significant media outlets in the world will also be present at the exhibition.

Visitors of "Wine Vision by Open Balkan" will have the chance to explore an exciting world of genuine, exceptional, and high-quality wines and alcoholic beverages in addition to receiving a comprehensive and one-of-a-kind experience.

More than 30,000 people attended the "Wine Vision by Open Balkan" in 2022, which was honored to welcome 350 wineries. We anticipate a much higher number of exhibitors and visitors this year, and we have created a richer, more engaging program to ensure that our guests have a pleasant and fascinating experience.

We cordially invite you to be a professional visitor and our guest!

Please register on winevision.biz by **September 29, 2023**, if you are interested in taking part in the program for professional visitors of the **"Wine Vision by Open Balkan."**

Qualified professional visitors must be from the relevant sector (trade, media, Master of wine). Organizers will bear the travel costs only short-listed applicants.

More information about the fair can be obtained by e-mailing: winevision@pks.rs or calling **+381 66 875 1161, +381 63 8164 365**.

Hoping you will respond to our invitation, we extend our best regards!

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BEAUTIFUL
VISIONS.**

