

وزارة البلدية
Ministry of Municipality
دولة قطر • State of Qatar



المنسقة
Anniversary

فرص نامية لأعمال مثمرة
GROW YOUR BUSINESS



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معرض قطر
الزراعي الدولي

١٥ - ١٩ مارس ٢٠٢٣

15 - 19 MARCH 2023

مركز الدوحة للمعارض والمؤتمرات
DOHA EXHIBITION AND CONVENTION CENTER (DECC)

Welcome to

QATAR INTERNATIONAL AGRICULTURAL EXHIBITION 2023

Since its inception 10 years ago, Qatar's International Agricultural Exhibition (AgriteQ) has been at the forefront of providing a full-fledged platform for local and international agriculture stakeholders to exchange expertise, discover trends and developments, and seize business opportunities in this vital sector, becoming one of the region's most important events in the agriculture industry.





In 2023, AgriteQ is set to celebrate its 10th edition from 15 to 19 March by focusing on presenting modern technologies and solutions which aim to improve productivity and profitability in the Qatari agricultural sector. With the theme «Driving Technology for Growth», AgriteQ 2023 will focus on advances in automation and agricultural robotics, precision agriculture, biosecurity, crop protection, and seed technology by showcasing the latest innovations, equipment, and services that the world's leading agricultural industry brands and companies have to present.



Once again, the event will furnish an ideal opportunity for industry specialists to explore a wide range of agricultural technologies, equipment, and related products, meet key decision-makers, gain valuable insights, and discover the best practices, while at the same time highlighting innovation in agricultural techniques and pinpoint the road map to achieving food security and sustainable development.

2022 FACTS & FIGURES

650

Total Number of Participating Entities

520

Total number of Exhibitors



51

Participating Countries

350

+



170

International Exhibitors

Local Exhibitors

30

Official National Pavilions

290000

Gross Exhibition Area

SQM



300000

Total Number of Visitors

56

Conference Speakers

903

B2B Matchmaking Meetings



2506

B2B Matchmaking Participants



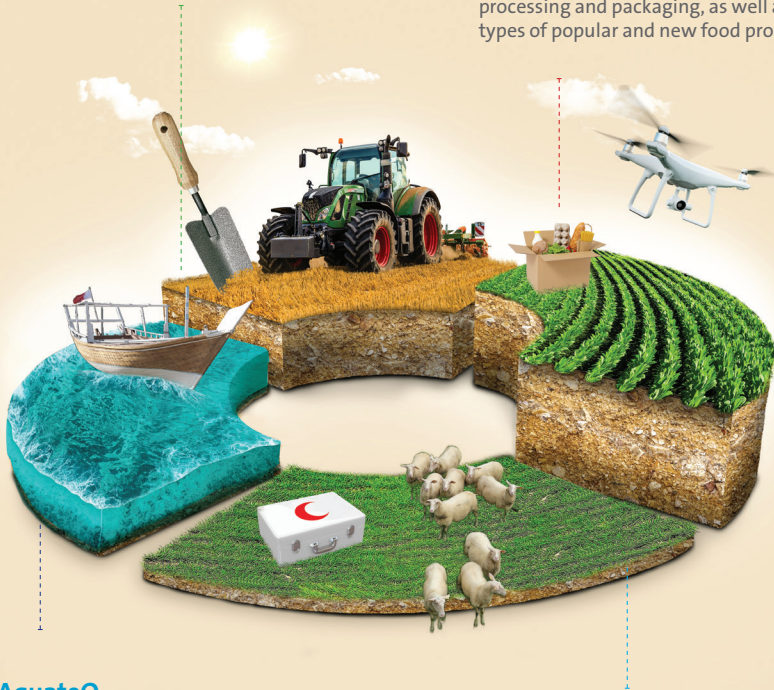
PRODUCTS ZONES

AgriteQ

A dedicated product zone featuring a comprehensive showcase of products, technologies and solutions dedicated to the agriculture sector, including agricultural machinery, plant production and agricultural chemistry, organic agriculture, and agricultural construction.

FoodteQ

Dedicated to the food, food production, processing, and packaging industry, FoodteQ gathers the region's leading professionals in the food industry to benefit from business opportunities in a custom-made setting for showcasing up-to-date technologies, products, services, and solutions for all stages of food processing and packaging, as well as all types of popular and new food products.



AquateQ

Driven by ever increasing demand, Aquaculture is one of the fastest growing food production sectors in Qatar. Featured for the first time this year, AquateQ will contribute to developing this rapidly growing sector by presenting the latest equipment and technology in the field.

VeteQ

A section serving livestock farming and breeding and veterinary health, showcasing a broad range of veterinary products, equipment and services for livestock, poultry, and other species.

SPECIAL FEATURES

The Conference

AgriteQ conference gathers an array of researchers, academics, plant science experts, agriculturists, horticulturists, scientists, botanists, biotechnologists, and industrialists to discuss their recent findings of research and case studies from around the world. The attendees at the conference enjoy the opportunity to learn about the newest trends and developments in the industry. The conference also provides an opportunity to hold plenary talks, oral and poster presentations, workshops, and seminars to explore new opportunities in agricultural domains and associated sectors.



B2B Matchmaking Platform

AgriteQ features a specialized business matchmaking platform to help exhibitors and visitors meet key decision-makers from the public and private sectors, through pre-arranged meetings, to discuss potential opportunities and partnerships.



B2C AREAS

FARMERS MARKET



Farmers Market

The Farmers Market in AgriteQ constitutes the largest gathering of local farms offering their wide range of fresh produce directly to the visitors of the show with special prices.

Honey and Dates Market

A platform that acquaints the event's visitors with the high-quality honey and dates products from Qatari farms, as well as local honey-producing companies, and provides an opportunity for merchants, entrepreneurs, and owners of small and medium enterprises to display and their products directly to the public. the show with special prices.

HONEY & DATES MARKET



Nurseries Market

A display of a variety of nurseries, plants, flowers and landscaping products and solutions, the Nurseries Market at AgriteQ is the event's dedicated section for horticulture and gardening enthusiasts.

NURSERIES MARKET



EXHIBITS' PROFILES



AgriteQ

- Agribusiness Technologies & Equipment
- Cages, Nets & Containment Equipment
- Dairy Production Equipment
- Farm Management & Systems
- Greenhouses
- Harvesting / Post-harvest Machines
- Irrigation Systems
- Landscaping
- Machinery & Tools
- Nurseries & Crop Protection
- Pivots & Harvesting Technologies
- Poultry Farming, Feeds & Nutrition
- Refrigeration Equipment & Harvest Production
- Safe Storage Equipment
- Soil Conditioning Solutions & Processing
- Tractors



AquateQ

- Aquaculture Facilities & Services
- Cage Nets
- Filtration Systems and Oxygen Production
- Hatchery Systems, Breeding and Genetics
- Marine Cranes
- Specialized Boats
- Transport Solutions and Equipment
- Vaccines & Fish Health Services



FoodteQ

- Bakery Equipment
- Canning Equipment
- Dates Packaging Equipment
- Fish Canning & Packaging Machines
- Food Additives
- Industrial Packaging Equipment
- Meat, Poultry & Fish Products
- Organic Dairy & Juice Products
- Packaging Equipment
- Seafood Products
- Wrapping Machinery



VeteQ

- Biotechnologies
- Diagnostics
- Hatcheries & fingerling supplies
- Incubators & heaters
- Laboratory
- Medicines
- Pesticides & chemicals
- Pharmaceuticals
- Vaccines



For More Information,
Please Scan QR code

VISITORS PROFILES



- Agricultural Organizations
- Agricultural Supply Shops
- Agriculture Engineers
- Associations and Governmental Bodies
- Contractors
- Energy and Irrigation Engineers
- Farmers & Farm Owners
- Food Product Traders
- Importers
- Industry Professionals
- Nurseries
- Restaurants
- Schools & University Students
- Supermarkets
- Wholesalers
- General Public



Why Exhibit

- Present products, machinery, and technologies to a wide range of buyers
- Meet top public and private decision makers to expand your business
- Establish a network of relationships with distributors and potential buyers of your products and services
- Place your brand at the forefront of the agricultural business
- Obtain strong indicators on the latest developments in the agricultural sector in Qatar
- Share experiences and knowledge with industry representatives at the local and international levels

SPONSORSHIP TIER

 SPACE	Exhibition Space	
	Logo Featured on Event's Website and Linked to Sponsor's Website	
	Logo Featured on E Invitations	
	Logo Featured on Opening Ceremony VIP Invitations	
	Dedicated Email Campaign Announcing the Sponsor's Participation	
	Logo Featured on all Digital and Print Ads	
	Logo Featured on Press Conference Backdrop	
	Logo Featured on Venue's Entrances and Screens	
	 Branding Benefits	Logo Featured on all Outdoor Signs and Banners
		Sponsor's Video Playing on Venue's Screens
		Logo Featured on Registration Counters
Logo Featured on Badges (Exhibitors & Visitors)		
Logo Featured on Lanyards		
Hanging Banner in Venue's Concourse		
Hanging Banner Above Sponsor's Stand		
Sponsor's Branding in Venue's Common Areas (Stairs, Elevators)		
Logo Featured on Visitors' Guide		
 Media Benefits		Sponsor's Story Featured in Event's Daily Newsletter
	Sponsor's Press Release Included in Event's Opening Coverage	
	Sponsor's Representative in Event's Press Conference	
	Sponsor Featured in TV Interview During the Event	
 Catalogue Benefits	Sponsor's Logo Featured on the Cover Page	
	Full Page Ad on the Back Cover	
	Colored Ad in the Catalogue	
	Sponsor Brief Insert in the Catalogue	
 Post Show Benefits	Sponsor Logo Featured on PSR Cover Page	
	Sponsor Brief in the PSR	
 Strategic Benefits	Sponsor Recognition in the Closing Ceremony	
	Opening Ceremony VIP Invitations	
	Seats Allocation in Opening Ceremony	
	Dedicated Session for Sponsor in Concurrent Conference VIP Tour Priority	

	STRATEGICAL 2 Million QR	PLATINUM 1 Million QR	DIAMOND 500,000 QR	GOLDEN 300,000 QR	SILVER 200,000 QR	BRONZE 100,000 QR
	144 m2	90 m2	60 m2	48 m2	36 m2	24 m2
Website	✓	✓	✓	✓	✓	✓
	✓	✓	✓	✓	✓	✓
Participation	✓	✓	✗	✗	✗	✗
	✓	✓	✗	✗	✗	✗
	✓	✓	✓	✓	✓	✓
	✓	✓	✓	✓	✓	✓
	✓	✓	✓	✓	✓	✓
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	✓	✓	✗	✗	✗	✗
	✓	✓	✓	✓	✓	✓
	✓	✓	✓	✓	✓	✓
	✓	✗	✗	✗	✗	✗
...)	✓	✓	✓	✓	✓	✓
	✓	✓	✗	✗	✗	✗
Frequency	Every Day	2	2	1	1	1
	✓	✗	✗	✗	✗	✗
	✓	✗	✗	✗	✗	✗
	✓	✓	✗	✗	✗	✗
	✓	✓	✓	✓	✓	✓
	✓	✗	✗	✗	✗	✗
	2 Pages	2 Pages	Full Page	Full Page	Full Page	Full Page
	2 Pages	2 Pages	Full Page	Full Page	Full Page	Full Page
	✓	✓	✓	✓	✓	✓
	✓	✓	✓	✓	✓	✓
	✓	✓	✓	✓	✓	✓
	10	8	6	4	2	2
	First Row	Second Row	Second Row	Third Row	Third Row	Third Row
	✓	✓	✗	✗	✗	✗
	✓	✓	✓	✗	✗	✗



SCAN HERE



www.agriteq.com

▶ LOCAL INQUIRES
Tel.: +974 5532 1373
E-mail: agriteq@mm.gov.qa

